

# ADVERTISING ORDER - *FILM SCHEDULE*

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Festival  
des FILMS  
du MONDE

WORLD  
FILM  
Festival

**MONTREAL, FROM AUGUST 26 TO SEPTEMBER 5, 2005**

**ADVERTISING RATE CARD FOR THE  
FILM SCHEDULE**

1432, Bleury Street, Montreal (Quebec) Canada, H3A 2J1

Telephone : 514-848-3883 Fax : 514-848-3886

E-mail : [commandites@ffm-montreal.org](mailto:commandites@ffm-montreal.org)

Website : [www.ffm-montreal.org](http://www.ffm-montreal.org)

The World Film Festival publishes the Film Schedule of all films shown during the event. This publication presents similarities to a magazine format and is also bilingual. The Film Schedule is distributed at no cost on the Festival site during the event, in all movie theatres and throughout the City of Montreal. It is also given upon purchase of the Official Program. The forecasted print runs for this year is 200,000 copies.

**RATES**

Ad

1/8 page horizontal, 4 colors.....	\$ 800
1/6 page vertical, 4 colors .....	\$ 900
1/4 page horizontal, 4 colors.....	\$ 1,500
1/3 page vertical, 4 colors .....	\$ 1,700
1/2 horizontal page, 4 colors .....	\$ 2,500
2/3 page vertical, 4 colors .....	\$ 3,200
Full page, 4 colors .....	\$ 5,000
Cover page .....	\$ 8,500

Material submitted on: CD or ZIP DISK

**RESERVATION AND DEADLINE**

To reserve a space, please complete the bottom portion of this form and return to the *World Film Festival*.

*Please note that Advertising Space is limited.*

Information : Marketing & Sponsorship Department  
Geneviève Brouillard

**SUBMIT YOUR MATERIAL AT THE LATEST : July 9,  
2005**