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**Festival
des FILMS
du MONDE**

**WORLD
FILM
Festival**

MONTREAL, FROM AUGUST 26 TO SEPTEMBER 5, 2005

**ADVERTISING RATE CARD FOR THE
OFFICIAL PROGRAM BOOK**

1432, Bleury Street, Montreal (Quebec) Canada, H3A 2J1

Telephone : 514-848-3883 Fax : 514-848-3886

E-mail : commandites@ffm-montreal.org

Website : www.ffm-montreal.org

The World Film Festival publishes a luxurious bilingual Official Program containing the synopsis of all films presented during the Festival. This Program is distributed to all personalities attending the Festival (directors, Film Market participants, journalists, producers, stars, etc.). It is also sent throughout the world to movie professionals and sponsors. The forecasted print runs for this year is 15,000 copies.

RATES

Ad:

1/8 page, black & white.....	\$ 500
1/8 page, 4 color	\$ 625
1/2 page, black & white.....	\$ 1,500
1/2 page, 4 color.....	\$ 2,000
Full page, black & white	\$ 2,500
Full page, 4 colors	\$ 3,500
Cover page	\$ 6,000

Material submitted on CD or ZIP DISK

RESERVATION AND DEADLINE

To reserve a space, please complete the bottom portion of this form and return to the World Film Festival.

Please note that Advertising Space is limited.

Information : Marketing & Sponsorship Department
Geneviève Brouillard

SUBMIT YOUR MATERIAL AT THE LATEST : July 9, 2005